

Tattoo

Abel Smith Street, Wellington

Tattoo Apartment Building, on 42 Abel Smith Street in Wellington is in a very eclectic area of the city. The new complex fits into its surroundings, yet stands out from the crowd. It is intense but at the same time fun and inviting. The colours in the mural depict this, which was left to the artist to bring together.

The result is 'city art' for everyone and anyone to stand, gaze and deliberate. Whether you love it or hate it; it prompts conversation between those nearby, a permanent canvas for future change.

The inspiration for the mural is fairly contrived; it was the act of entering and exiting a building. The welcomes you receive and the goodbyes you receive.

The artist looked briefly at the use of gargoyles and their 'instructive use' vs 'purely aesthetic visual use'. Welcoming creatures instructively beckoning you into the south main entrance and on the north these creatures are leaving, in a hurry, for the enjoyment of purely comedic visual aesthetic.

The colours were a response to combining simplicity and visual impact. The use of simple variants of primary colours allowed the exploration of a large space with elementary restrictions, while working with the infinite possibilities, with mixing each. This mural is a good example of continuity despite scale, as well as maximum impact, despite restrictions in the colour palette.



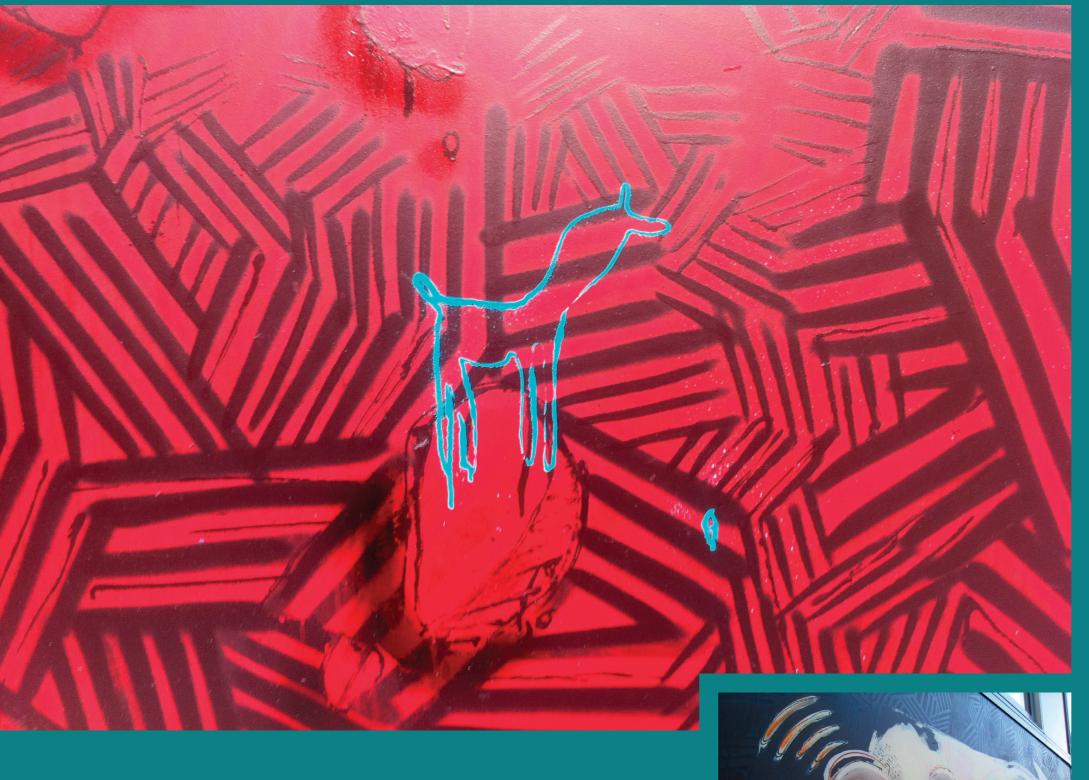












Resene Paradiso



Architectural Specifier: Archaus Architects Ltd www.archaus.co.nz Building Contractor: Aspec Construction Painting Contractor: drypnz

Products Used: Resene Lumbersider Colours Used: Resene Blue Lagoon, Resene Prussian Blue, Resene Red Berry, Resene Witch Haze



