



Alabaster

All Black

Bite Me

Bondi Blue

Deep South

Double
Truffle

Google Office Fitout

Quay Street, Auckland

When Spaceworks were contacted to put forward a pitch for the Google New Zealand fitout, they knew immediately that this space would need to have a strong local influence and have real flair. The Google brand also demanded the use of strong colours so paint selection was important.

The concept was based on a kiwi bach. The meeting rooms were built with weatherboards and painted in the corporate Google colours. Each meeting room was coloured differently and had a

unique theme inside.

The larger meeting room was named after the iconic 'All Blacks'. Everything was black, the walls, the flooring, and the chairs with accents of white to accentuate the contrast. The walls were painted in Resene All Black with Resene Write-on Wall Paint over the top. Wall graphics with pictures of All Blacks sourced from friends and family are overlaid on the Resene Zylone Sheen. The exterior was painted in Resene Red Hot.



The green, Resene Howzat, meeting room was called the 'Phushing Lodge'. The name was a play on the kiwi accent and the computer related word 'phishing'. Resene Double Truffle is the main accent colour used to complement the wallpapers and give the space a lodge feel.

The final meeting room, painted yellow, Resene Bite Me, is called 'The Bach'. This space was modelled on the interior of a typical kiwi bach, with Resene Half

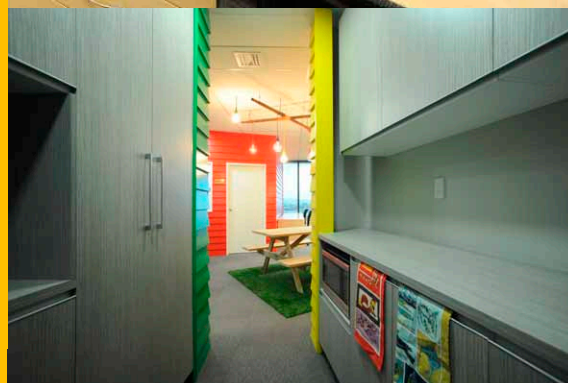
Truffle to complement the other finishes.

In both of the smaller meeting rooms, the main walls have floor to ceiling areas finished in Resene Write-on Wall Paint. All window trims, traditional architraves and ornate doors were painted Resene Alabaster to reflect what traditional kiwi baches often look like.

The main open plan area of the office was to reflect a beach and the subtle sandy colours that appear in this type

of environment and is finished in Resene Half Tea and Resene Drought. The desks are a soft timber and the screens between the desks reflect a typical deck chair. To complete the colour palette the entrance area is finished in Resene Bondi Blue and the kitchen/storage area in Resene Deep South.

Google has such strong corporate colours that they needed depth both aesthetically but also to cover and perform well.



Architectural Specifier: Spaceworks Design Group
www.spaceworks.co.nz
Building Contractor: SteelCo
Colour Selection: Spaceworks Design Group
Photographer: Grant Southam





Drought

Half Tea

Half Truffle

Howzat

Red Hot



 Resene Spotlight

