

Resene

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Tourist Development Area now served directly



Snow falls on the new Resene Paints Color Shop, Queenstown.

Queenstown Color Shop opens

Resene Paints Queenstown Color Shop has opened. It is the company's 22nd Color Shop.

The Queenstown Color Shop has been opened to take advantage of the huge tourism developments in the region, as international visitors flock into the famous scenic and recreational area.

The Color Shop, notes man-on-the-spot Wayne Mann was opened so that Resene could provide the entire range of its products.

"We knew it was going to be hard to find a stockist to look after the entire Resene range of products", comments Wayne Mann. "So the decision was

made to establish another Resene Color Shop."

Wayne is a local man himself and is familiar with construction and development in the region after many years as an engineer with McConnell Dowell.

Wayne notes that there is very strong demand from the trade in Queenstown. "They are ob-

viously very glad to have Resene with our full range so readily available".

"We are kept really busy servicing the demand from Queenstown and surrounding region."

Wayne is being assisted in Queenstown by Helen McFellin who is looking after counter sales.

See inside

Union Shipping relies on Resene



One of the many tourist and recreational developments being served from the new Resene Color Shop, Queenstown was the Remarkables Ski Field Base Amenities Building painted by John Henderson Ltd

RESENE AT SEA

Union Shipping vessels are coated above the waterline with Resene Paints. The entire fleet receives a first coat of Resene Zinc Phosphate Chlorinated Rubber High Build Primer.

Then a special-purpose Resene product is applied which is designed so that it can be easily applied by crew members without using spray equipment.

Commenting on Resene's status as sole supplier of above-waterline paints to the Union Shipping fleet the superintendent of operations Captain J. R.

Stewart noted that a powerful factor influencing the shipping line to select Resene products was the service from the company.

"The Resene service has always been exemplary," commented Captain Stewart.

Resene Zinc Phosphate is a chlorinated Rubber High Build Primer with a very high degree of impermeability. The tough, durable corrosion resisting primer is based on zinc phosphate and chlorinated rubber.



Wayne Mann (right) welcomes Warren Pitcher of Pitcher and Whyte to the new Queenstown Color Shop. Mr Mann is the manager of the Color Shop and Mr Pitcher's company is a leading painting and decorating company in the region, based in Oamaru.



The Union Endeavour enters White Bay, Sydney. All Union Shipping vessels are coated with Resene Paints products above the waterline.

Architecture Exposition becomes major forum for profession

The Resene Paints Architecture Exposition has become a major forum for presenting current and new architectural ideas.

Designed to support the entire specifying area, the exposition also concentrated on new technical developments as well as presenting young architects the opportunity of showing their work.

So far the exposition has been shown in Auckland and Christchurch. The third and last of the exposition venues is in Wellington on August 25.

Indeed, the exposition offered the architectural profession an important opportunity to examine new directions and developments within the industry.

Commenting on the Christchurch opening at the Canterbury Society of Arts Gallery, Christchurch, John Huggins editor of the highly respected NZ Architect journal commented that the initial three quarters of an hour of the Christchurch opening turned into a public discussion.

"There was very much a feeling that the whole exposition was important, and worthy of discussion and thought", he commented at the time.

The Architecture Exposition sponsored by Resene Paints is designed to give young architects a forum in which to display their work and to draw attention to developments within the profession.



Above: at the Christchurch Exposition, Mark Wigley of the Auckland Architects Association and an adjudicator; Morris Hunt chairman Canterbury branch NZ Institute of Architects; Peter Sullivan manager Resene Paints Christchurch; and John Huggins editor NZ Architect. Below (left) Resene Paints marketing manager John Low congratulates winners at the Auckland Exposition. Below (right) Sir Miles Warren with Mark Wigley during the Christchurch Exposition.



Colin Gooch President

Colin Gooch has been elected president of the Paint Manufacturers Association. Mr Gooch's election follows 13 years as technical director of Resene Paints, the largest New Zealand-owned paint manufacturer and retailer.

During his career with Resene, Mr Gooch led the technical teams that developed the company's colour tone bases, wood stains, and Galvo One the non toxic one-pot roof primer.

The Resene colour tones pioneered worldwide the used of bases that were themselves coloured. Previously the industry had offered only white bases.

More recently, Mr Gooch's department developed Forester the first clear timber product for exteriors, and Zylone 20 the flat surface finish.

Colin Gooch's career with Resene began in April 1970 after heading technical services for A. C. Hatrick and Polymers Ltd.

In 1970 when Mr Gooch joined Resene Paints it was on the verge of the series of innovations that were to make it the biggest of the New Zealand-based paint companies.

Mr Gooch credits Resene product developments to the strength and creativity of his research team which includes leading chemists Shirish Rama and Tony van Dyke.

The Resene Technical Department recently took part in the creation of the company's unique Total Colour, an entirely new concept in colour selection based on the modular presentation of hue types.

The system is divided into 12 different hues, each of which is referred to as a palette.



Colin Gooch and Shirish Rama at work on a new development at the Resene Paints laboratory.

High Build Aluminium/Epoxy Mastic proves itself in Hawkes Bay

The Wairoa road bridge is the latest in Hawkes Bay to have been painted with Resene Paints High Build Aluminium/Epoxy Mastic. Five other bridges in the region constructed by the Ministry of Works have also been coated with High Build.

Resene High Blend Aluminium/Epoxy Mastic is extremely tolerant of poorly prepared surfaces and features as a high build primer which can be used as a self-finish or as a heavy duty primer.

The secret of this special purpose Resene product is the blend of low molecular weight resins, penetrant, and surface active agents.

Crucially, this allows excellent wetting and penetration of steel surfaces.

Reaction generates on the surface, setting the components into a high molecular weight, tough, durable polymer.

Significantly, Resene Paints High Build Aluminium/Epoxy Mastic is used as a self priming long life maintenance coat over steel, rusted steel, or galvanised steel.

An important benefit is its excellent adhesion to mature paint surfaces.

Interestingly, the painting contractor, Napier Sandblasting, found Resene Paints High Build Aluminium/Epoxy Mastic suitable for applying with both airless and conventional spray systems.

Still another advantage of Resene High Build Aluminium/Epoxy Mastic is that it can be overcoated with most types of epoxies, vinyls, and urethanes.

Resene Napier Manager Peter Bryant points to the tallow tank installation at the Port of Napier which was coated with High Build, and has subsequently been given a decorative overcoating of Resene High Glo Acrylic.

Aside from its widespread application on bridge structures, Resene High Build Epoxy Finish is also used for surface coating chemical plants, pulp and paper mills, power plants, and in food processing plants. The High Build product is also being increasingly applied to reconstitute rusting galvanised roofs that are too thin for sandblasting.

Above: the Wairoa Bridge rejuvenated in Resene Paints High Build Aluminium/Epoxy Mastic.

Below: the tallow tanks on the foreshore of the Port of Napier also coated in High Build. Note the cosmetic blue band in Resene Hi Glo Acrylic.

