

# Resene

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## Special performance as Television's colour company.

With a reputation for lively, vivid drama to maintain the BCNZ has turned to Resene Paints to assist in providing a real-life period look to its Hollywood-style back lot in the hills north of Wellington.

It was Resene Paints that gave the colour — literally — to Mason's Valley, the home of Country GP.

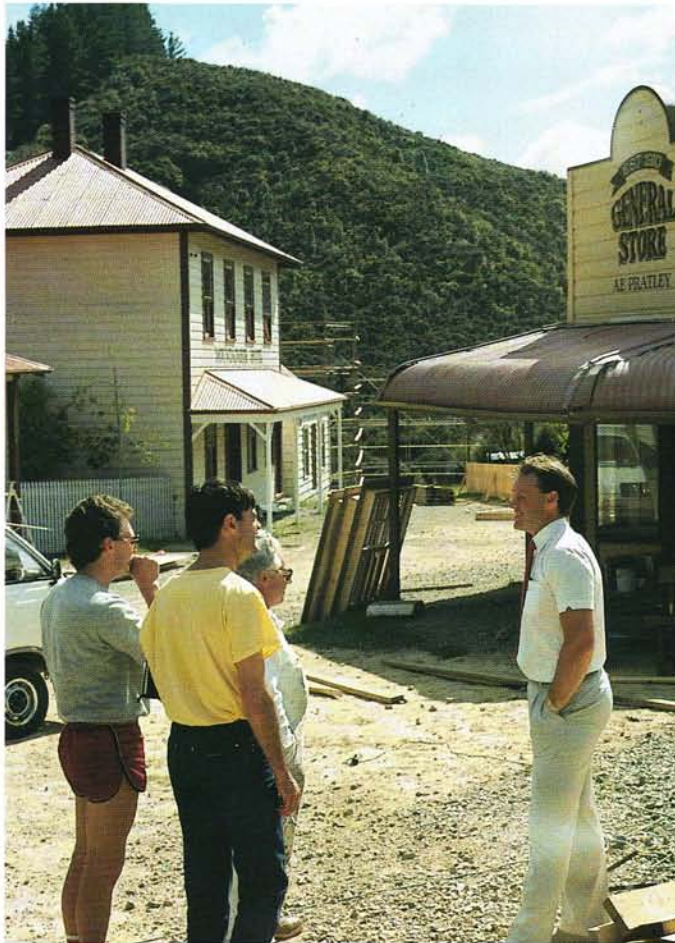
Now, Resene is assisting broadcasting set designers in going back still further into the mists of time.

It is over ten years since the Broadcasting Corporation first drew upon Resene's skills in order to assist them in presenting real life sets with the advent of colour television.

Colour posed many additional technical problems for television . . . not the least of which was the decoration of sets. The solid-looking living rooms seen on *Close To Home*, for example, were little more than painted and wallpapered slabs of hardboard, slotted together for the two days a week it took to film the programme.

Resene provides all the paints

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*Resene Paint's Campbell Patterson with BCNZ Scenic Artist Wilf Conroy, Designer Dean Cato and Signwriter Alan Curtis (right).*

*Above: Painting Contractor Harry Lambers*

## Auckland Specifiers Acclaim Total Colour

See inside

for the two Television channels throughout the country.

It all began when TV One's then Staging Supervisor hired a tinting machine from Resene. Resene was the first company to provide a tinting machine for British Standard Specification colours, which are those accepted world-wide in the colour television industry.

The association grew and Resene's chief chemist, Colin Gooch was approached to develop a studio floor paint . . . for the many programmes produced at TV One's large main recording studio (the biggest in the Southern Hemisphere). Floor paint must be able to be washed off as soon as a scene is recorded.

A further link developed when TV One launched its most ambitious and expensive series. It was the Grey series . . . the life of Sir George Grey in New Zealand . . . and the set designers spared no efforts to faithfully reproduce the era. From copies of the original wallpaper design in Sir George Grey's residence, Mason Handprints were able to produce a matching, authentic period wallpaper.

Mason's Valley is now being transformed into the town of Jessop for the new drama Fire Raiser.

This drama is set in 1915 and is designed for both children and adults.

As with Mason's Valley, on the television screen at least, you can't tell Jessop from a real town.

One reason is that the set and design staff are using Resene Paints to give the new village a real-life aura.

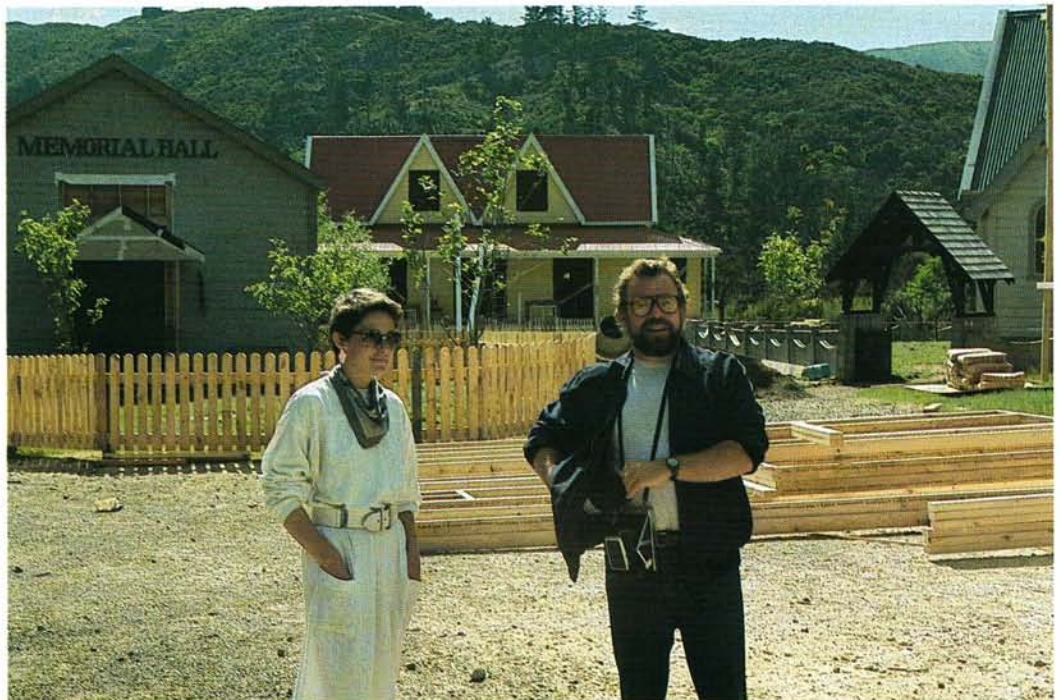
Now, more Resene products than ever are required as the village of Mason's Valley evolves into the town of Jessop.

An observatory, necessary for the plot has been built and some stables, also a plot essential, are being built.

The essence of the process has been to "age down" the buildings to fit into their new period format.

Resene's association with Country GP began with the BCNZ set supervisor Norm Cook who was responsible for applying Resene as the surface coating to the set of Mason's Valley.

Now, as Mason's Valley grows older and bigger, Resene Paints are again being used to give the mythical settlement an authentic, real life appearance.



Series Director Peter Sharp with Design Assistant Nicola Smith outside Memorial Hall.



Campbell Patterson with Alan Curtis in front of village "street".

## Jim Allen's 20 Years



After 20 years with the company Warehouse Manager Jim Allen got his comeuppance from Resene Paints Managing Director Tony Nightingale — a chain saw and an outsize anniversary card.

Mr Allen began with the company on the production side processing batches of Stipplecote, the company's cement based paint.

"I'm delighted to see this trusty product still flowing through the warehouse," said Jim Allen.

After 10 years in production, he graduated to the warehouse as an assistant before becoming Manager six years ago.

# Auckland Acclaims System

A gala launch to Auckland architects and specifiers signalled the release of the new Resene Paints Total Colour Multi Finish System.

The Auckland area launching of this entirely new concept in colour selection was held at Trillos.

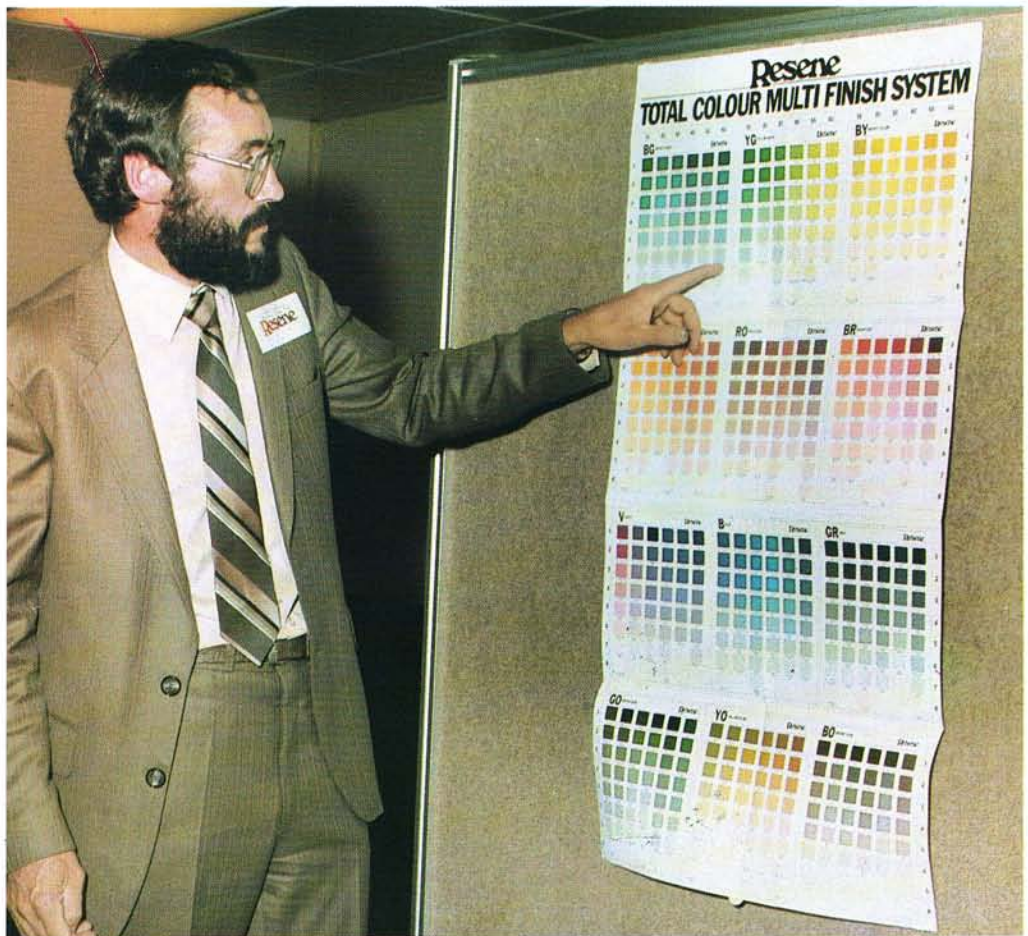
The presentation was made to a floor filled with the city's leading architects, designers and specifiers.

The reception of the Total Colour Multi Finish System at the presentation and the subsequent demand by specifiers has again supported this new, revolutionary approach to selection in New Zealand said Resene Paints Auckland Manager John Chambers.

Commented Wendy Shaklock of the Peddle Thorp and Aitken partnership: "It was quite obvious that at last there was a sophisticated design tool for the colour specifier."

"Resene's new chart gives clarification of colour structure and aids fast accurate colour selection."

The Auckland presentation featured a detailed presentation by Technical Director Colin Gooch who explained the new approach to colour selection and the philosophy behind the development.



Technical Director Colin Gooch outlines the chart to Auckland specifiers.

## Levin Branch Opens

### Test Pots

Resene Paints Managing Director Tony Nightingale emphasised that the company would continue and diversify the range of Resene Test Pots.

Resene now has test pots available throughout New Zealand in the Total Colour range of 600 colours.

Currently, Resene has more than 100,000 test pots out on display among its own branches and among retailers.

### Conference

Resene Paints 1986 Sales Conference will be held this year at the Town House in Wellington from Friday April 18 to Monday 21.



## 20th Color Shop opens

Resene Paints Levin Branch opened late last year under the management of Bernie Aspinall. Among the first customers to visit the new shop was Bruce Scott of B.N. Scott, the largest painting contractor in the Horowhenua.

The new Resene Color Shop is the 20th in the nationwide chain of Resene retail outlets.

A Levin resident for many years Trevor Skilton noted that the main street, Oxford Street, presence would give Resene a "high profile in a fast developing region."

Bernie Aspinall welcomes leading Levin painting contractor Bruce Scott to the new Colour Shop.

# Resene at Clyde Dam

Floors at the huge Clyde Dam are being finished with Resene Paints.

Resene Paints Water Based Epoxy has been chosen as the finishing for all floors in the generating and control rooms.

Work has been carried out by Ministry of Works painters using the special Resene Aqua-poxy.

Power House structural steel portals are being coated with Resene Inorganic Zinc Chlor Rubber followed by HiGlo Acrylic.

The stairs in the Power House have been coated with Inorganic Zinc and Hi Glo Acrylic.

The dam is the largest concrete dam to be built in New Zealand. It will produce its first power in 1988 from four 108 Megawatt generators.

The contract is being supervised by the Ministry of Works.



*On site at the Clyde Dam Resene Paints Managing Director Tony Nightingale and Dunedin Manager Brian Butrenshaw.*

*Floors at the project are being coated with Resene Paints Aqua-poxy.*



# Home Show



The 1985 Home Show in Auckland, Hamilton and Whangarei was the retail launching of the new Resene "Total Color" colour range.

Over 61,000 attended the Auckland show during 18th Sept — Sunday 22nd.

During the show a "Guess the Cans?" in the Can com-

petition was held with over 4,000 entries. The lucky winner was Liberio Riosa who won a full house lot of Resene Paints with a value in excess of \$400.

## Resene Paints Architectural Exposition

The first Resene Paints Architectural Exposition will be held in Auckland in June and July of this year.

The exposition will feature an outline of various modern architectural approaches.

It is designed to give members of the public and of the building and construction industry an insight into architectural practice.

The exposition has been sponsored by Resene Paints.

*At The Home Show in Auckland Resene Paints took up a commanding position with a stand that displayed the new Total Colour Multi Finish System and also featured the Guess The Cans competition. In the photograph are Auckland sales assistants Kaye Murrell and Yvonne Kelly and, far right, Auckland Manager John Chambers.*