


BLUE LADY

Blue is back for Winter 2012, with designers from New York to Milan incorporating the soothing shade into their collections. By Anna Loren

DENOTING CALM AND CLARITY, blue is a perennial favourite of many designers. For Winter, tones are less ocean-inspired than Summer collections, leaning more towards the crisp ice-blue of a glacier, bright lapis lazuli shades and rich royal hues. Northern Hemisphere designers paired deep blues with chocolate and mustard or that other perennial favourite, black – and for a more dynamic look, Rag & Bone upped the ante, showing bright blues next to graphic white and citrus orange to great effect. Used on a range of textiles, from silk to rubber, blue adds depth and introspection to both tailored, masculine garments and draped, ethereal designs. 



3.1 Phillip Lim

RESENE ELVIS

Resene Elvis is a Memphis mid blue, bold, brash and full of action packed energy. The Winter collection from Phillip Lim's eponymous label featured Resene Elvis, alongside chocolate brown and emerald green, on shoes and accessories as well as his utilitarian, bicycle-wear inspired garments.



Haider Ackermann

RESENE DECADENCE

Resene Decadence is a rich indulgent blue that goes well with warm oranges and browns. At Haider Ackermann, Resene Decadence was used on eye-catching silks, intricately tucked, gathered and folded to catch the light in myriad ways.



Louis Vuitton

RESENE HENDRIX

Resene Hendrix is a softened shade of French Provencal blue, moody and unique. For his ultra-disciplined Winter collection, Louis Vuitton designer Marc Jacobs worked Resene Hendrix into structured trenches and fetishistic rubber skirts, paired with inky black and the brightest pops of scarlet.



Missoni

RESENE BREATHLESS

Resene Breathless is a cool blend of blue, lilac and grey with an inspirational and airy ambiance. Used alongside peachy pinks and pale pistachio green, floor-length dresses in Resene Breathless set a dreamy note in Missoni's fairytale-inspired runway show.



Rag & Bone

RESENE LURE

Resene Lure is an enticing blue, a mix of clarity and fathomless depth, used in abundance by Rag & Bone designers David Neville and Marcus Wainwright in their Winter collection. Juxtaposed with grey, orange and graphic white, the bright, sporty hue of Resene Lure took centre stage.



The Row

RESENE AWASH

A subdued mid blue flooded with soft depth, Resene Awash works well with molasses and ochre hues such as Resene Moscow Mule. At The Row, designers Mary-Kate and Ashley Olsen used Resene Awash on luxe fur for a splash of languid colour in a collection otherwise dominated by black, white and mustard.



Doo.Ri

RESENE AVALANCHE

Resene Avalanche is an ink and ice inspired deep blue, strong and masculine. At Doo.Ri, Resene Avalanche was worked into sleek, elegantly draped garments and shown alongside an abundance of pieces in silver, dove-grey and black.

1. Resene Elvis
2. Resene Decadence
3. Resene Hendrix
4. Resene Breathless
5. Resene Awash
6. Resene Lure
7. Resene Avalanche

