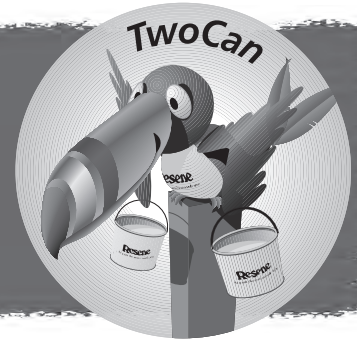


“ And somehow again it’s Christmas. Where did the months go?

Before you head off for some much needed R & R and family time (which may or may not happen concurrently!), we’d like to say a huge thank you from everyone at Resene. While we love making paint, it wouldn’t be much use if you didn’t support us by buying it. It’s been another busy and colourful year, so if you’re lucky enough to be getting a holiday break we hope you enjoy the time away. We wish you and your family and friends a safe and happy holiday period and look forward to working with you in the New Year. ”



Cake bake

Christmas is a great time to recycle Christmas paper, if you can resist tearing it to shreds trying to release the present it’s hiding. We also thought it was a great time to recycle this interesting cake recipe, just don’t blame us if it’s not presentable on Christmas Day...

Ingredients:

1 cup of water	Lemon juice
1 tsp baking soda	4 large eggs
1 cup of sugar	Lots of nuts
1 tsp salt	1 bottle vodka
1 cup of brown sugar	2 cups of dried fruit

Method:

Sample the vodka to check quality.

Take a large bowl, check the vodka again to be sure it is the highest quality.

Repeat.

Turn on the electric mixer. Beat one cup of butter in a large fluffy bowl.

Add one teaspoon of sugar. Beat again.

At this point it’s best to make sure the vodka is still OK.

Try another taste... just in case. Turn off the mixer.

Break 2 eggs and add to the bowl and chuck in the cup of dried fruit.

Pick fruit off floor.

Mix on the turner.

If the fried fruit gets stuck in the beaters pry it loose with a screwdriver.

Sample the vodka to check for consistency.

Next, sift two cups of salt.

Or something – who cares.

Check the vodka.

Now shift the lemon juice and strain your nuts.

Add one table.

Add a spoon of sugar, or something. Whatever you can find.

Grease the oven.

Turn the cake tin 360 degrees and try not to fall over.

Don’t forget to beat off the turner.

Finally, throw the bowl through the window and double check the vodka. Fall into bed.

CHERRY MISTMAS!

And the next day? Send someone else out to buy cake!



Family support

And just in case you thought you might get your family working for you over the holidays, you might want to read this story from MPL, Tauranga first...

"My son was home on holidays and I had him working for me to pay a few debts etc. I dropped him off at a house at the Mount and showed him a bathroom downstairs which I had sealed the day before and he was to sand so I could topcoat it before the tiler arrived. I left him to it and went to another job.

The house was in two stages; the upstairs bedrooms and two bathrooms were already completed.



I arrived back, the bathroom was all nicely sanded – well done I thought – he was sitting down reading a magazine – and I asked him was he finished.

"Yes" he replied, "and I also did the two upstairs bathrooms as well"

Yes you guessed it, for some unknown reason he went upstairs and sanded the nicely finished bathrooms. He failed to notice the water in the shower or the towels on the heated towel rack. I was speechless to say the least...

I was halfway through recoating the upstairs bathrooms when the owners arrived home... luckily they saw the funny side of things...

Needless to say he finished with me the same day, he is now doing very well as an electrical apprentice and we hope he knows his red from green."

End of year roundup

It's always action packed when you're around about Resene. I'm convinced that's because the boss thinks if we're kept busy we won't have time to try out all the new distracting download options and apps on our phones.

This year was the year of products with a flurry of new products making it onto the shelves and many old favourites reformulated with lower odour.

Resene Decorator Interior Low Sheen has fitted so well into the Decorator range that it's hard to remember that only a few months ago it didn't exist. And for those jobs where you need a fast drying alkyd, the new Resene Decorator Fast Dry Alkyd Primer Undercoat was just what was needed to get the job done fast.

Resene Sureseal, Resene Super Gloss and Resene Lusta-Glo all went lower odour, which means that those rather pungent odours you used to have with these products that would tend to temporarily wipe out all sense of smell, now smell more along the lines of a waterborne paint. It's relief for your nose and your client all in one.

With Resene decorative products moving towards waterborne versions, the Tech team made the same breakthrough on Resene Uracryl with a new waterborne low VOC variant Resene Waterborne Uracryl 802. And while they were on a roll, they also removed the VOCs from Resene Zylone Sheen Pastel so you can get your normal Resene Zylone Sheen Pastel tone colours without any of the unwanted VOCs. They must have been feeling extra motivated because Decorator Hi-Op Ceiling Paint launched last year was named the Master Painters' Best New Product.

We got another lovely pat on the back when Resene was announced the Most Trusted Paint Brand again. Of course while it's always awesome to win, we know that we're not and never will be perfect, so do keep that feedback coming in as it helps us to improving the products and services we provide to you.

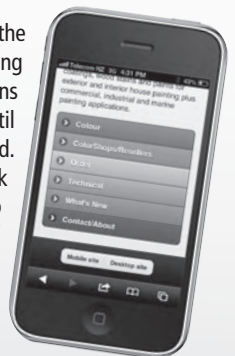


We've always had plenty of technical and colour experts to help you with product and colour queries but generally you had to pop into a shop or give them a call, which works well most of the time but doesn't always suit if you want to send in your query in the middle of the night so you don't forget it by morning. To make it easier to access our experts electronically we created the Ask a Technical Expert (www.resene.com/techexpert) and Ask a Colour Expert (www.resene.com/colouexpert) on our website so all you need to do is send us your query electronically and we'll find you the right Resene expert to answer it... for free.



With lots of requests as to what colour is in that picture or this, we created a handy new Resene ColourMatch Online tool to help us and you figure out the answer. Simply load your picture, click on the part you want to find a match for and the Resene ColourMatch Online tool will find you the closest match it can. It's a very handy way to help clients translate the pictures they have to a starting point on a paint colour chart.

Just when we thought we had the hang of the website thing and we had everything fitting nicely onto a computer screen, then the screens got smaller and smaller and smaller, until sometimes it was hard to see what you wanted. So then we had the somewhat impossible task of trying to fit the same amount of info into a screen one tenth of the size. After a lot of tweaking and figuring out our thumbs are fatter than we think they are (which means we had to move all the buttons further apart!), the Resene mobi website is now up and running with all the main things you'll need when you're 'on the go', so you can quickly grab the info you need on the spot.



And that's another year gone in a blur.

Thank you again for being our customer. Without you we wouldn't be here. We look forward to helping you with your decorating projects next year and in the meantime take the time out to slow down and really enjoy the things you have. We hope you and your family and friends enjoy a safe and relaxing holiday break.



Catch you in 2014!

TwoCan, Editor.

