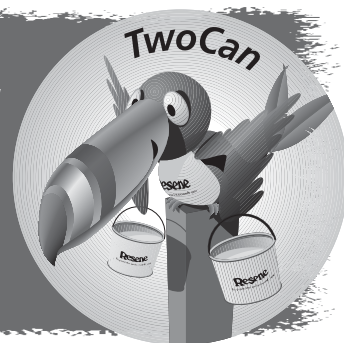


“ You could almost call this year the year of Resene Woodcare. There have been so many improvements in our wood stains and clears ranges that it can be tricky to keep up with the latest products. To help you select woodcare finishes, you'll start to see the **Resene Woodcare product stand** appearing at your local Resene ColorShop. It's a great way to see the product options on real timber samples before making your final choice... ”



## Go white with new Resene Colorwood Whitewash

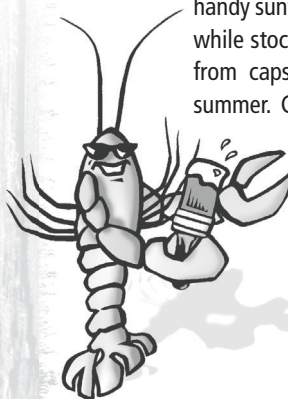
New to the Resene Colorwood interior woodcare range is **Resene Colorwood Whitewash**, an exciting new way to achieve a whitewashed style effect on interior timber walls and floors. Environmental Choice approved, **Resene Colorwood Whitewash** is low odour and low in VOC compared to solventborne interior stains and polyurethanes. It's easy to apply with quick clean up in water.

**Resene Colorwood** is also available in a range of other colours from traditional timber colours to brights. You can also get it tinted to your favourite **Resene Exterior Woodcare** colour so that you can have a consistent colour palette inside and outside your project. See Data Sheet D50W for more information on **Resene Colorwood Whitewash** and Data Sheet D50 for more information on **Resene Colorwood**.

The **Resene Colorwood** range is available from Resene ColorShops and selected Resellers.

## Hot stuff

Don't forget that when the sun gets hot, cover up exposed skin and slap on some sunscreen. Your local Resene ColorShop has pots of handy suntan lotion to give away – just ask for your pot while stocks last. Resene also has a range of clothing from caps to t-shirts etc to keep you covered this summer. Check out the trade display at selected stores.



And once you've covered yourself, grab some **Resene Hot Weather Additive** for any waterborne products you are planning to apply. It will slow down the drying of the paint giving you a longer wet edge to get just the right finish.



## Woodwork update

The new look **Resene Exterior woodcare colour chart** is out. While the core range of stain colours has been carried over from the old chart, the colour range in **Resene Woodsman Decking Stain** has more than doubled.

New formula **Resene Woodsman Decking Stain** is now available in all the colours from the **Resene Exterior woodcare** range, giving a handy range of 47 hues from deepest black through to limed hues and natural timber colours. It is low in VOC compared with more traditional solventborne decking stains and Environmental Choice approved.

And to keep the deck temperature down, **Resene Woodsman Decking Stain** can

now be tinted using **Resene CoolColour** technology, which helps to reflect more of the sun's energy reducing heat buildup.

Also on the chart is **Resene Woodsman Wood Oil Stain**, available in over 35 colours from subtle timber inspired colours through to sheer black. **Resene Woodsman Wood Oil Stain** is a penetrating wood oil stain designed to enhance and protect exterior timber.

You'll start to see the new charts come through as the old ones run out. But the good news is the **Resene Woodsman Decking Stain** full colour range is available now so no need to wait for the new chart to choose some new colours in this product. See Data Sheet D57D for product details.



**NEW LOOK!**



# Laws of computing

We found this one in the Customer Service Revolution e-newsletter from Business Brains Asia Pacific...

1. When computing, whatever happens, behave as though you meant it to happen.
2. When you get to the point where you really understand your computer, it's probably obsolete.
3. The first place to look for information is in the section of the manual where you'd least expect to find it.
4. When the going gets tough, upgrade.
5. For every action, there is an equal and opposite malfunction.
6. To err is human... to blame your computer for your mistakes is even more human, it's downright natural.
7. He who laughs last probably has a back-up.
8. The number one cause of computer problems is computer solutions.
9. A complex system that doesn't work is invariably found to have evolved from a simpler system that worked just fine.
10. A computer program will always do what you tell it to do, but rarely what you want it to do.



## Colourful winners

The winners of the Resene Total Colour Awards 2011 have been announced. Congratulations to all winners and their painters who made their colour choices look good on the wall. After all you can pick a great colour scheme, but it's only when it is applied well that it looks great. The painters and builders who were part of the winning projects are:

- A & D Decorators
- Arrow International
- Aspec Construction

- Brown & Syme Holdings Ltd
- Crowe Construction and Associates Ltd
- Derek Jones Painting Contractors
- Fitzgerald Construction Ltd
- G + A Decorators
- Grace Brothers, Gracewood Construction
- Gulf Projects
- Jack Construction
- Janssen Construction
- LBG Builders
- Mainzeal Interiors Ltd
- NTP Decorators
- Paul Reddish Decorators
- Peter Wood Decorating
- Pilkington Interiors Ltd
- Speedy Signs Ltd
- Withers Painters Ltd



Congratulations to all those who worked on the Albany Senior High School project (pictured left), designed by Jasmx, built by Arrow Construction and painted by NTP Decorators, which took out top honours.

Entries for the 2012 competition will open in early 2012. A selection of entries for this year's competition can be viewed free online at [www.resene.com/colourawards](http://www.resene.com/colourawards).



That's all for now –  
catch ya next month!

TwoCan, Editor.

