Pesene TradeLines

Issue 2 - 2010

And here we are again, a fresh new year, fresh clean slate and a 'to do' list that makes me wish I could go on holiday again. Super 14 season is back into swing again so we're all set for the weekends. The fresh new year brings with it customers looking for fresh colour choices so the Resene team has been busy making sure we have plenty of colour charts on hand to suit all tastes.



True colour

Trying to match paint colours to other samples? This is set to get easier with the changes we are making to the Resene Multi-finish palettes. Chips on the left and right of the palette are being extended to the edge of the palette to make directly matching them to other samples quick and easy, without bending or folding the edge of the chart.



And we're also changing the colour chips themselves. The colours aren't changing but the colour chip paint is. The colour chips are moving to Environmental Choice Resene SpaceCote Low Sheen, which is what we use on The Range fandecks and a number of other Resene colour chips.

The multi-finish palettes are the last solid colour charts to change over to the Resene paint finished colour chips. The transition will take place over the coming months as the older palette stock is used up.

> Resene Metallics and special effects

> > NEW!

Top papers

While statement wallpapers are growing in popularity, the bread and butter of the wallpaper world is still the neutrals with pared back designs, suitable for use through a wide range of interior areas, and it is in these colourways that the rolls really start to add up.



The most popular 20 wallpapers sold by Resene (based on sales) are all from the Resene Wallpaper Collection 2011, available exclusively from Resene:

11. 47079 47097 12. 47066 47096 2. 13. 47069 47094 3. 14. 47045 47100 4. 15. 47102 47046 16. 47176 47067 17. 47171 7. 47098 18. 47121 47043 19. 47131 9. 47107 20. 47150 10. 47047

Metallics favourites

With Resene Fine Aluminium tone firmly entrenched in the Resene product range, it's time to increase the colour range available. Of course we can still create custom colours to suit, but at least now you'll have a much broader range to start with.

The new Resene Metallics and special effects chart offers favourites from the previous chart in **Resene Silver Aluminium** tone and a selection of new hues developed using the new Resene Fine Aluminium tone.

Colour chips are finished in the actual Resene Metallics and special effects finishes. And as a handy reference, the recommended basecoat for each colour is included in brackets next to the topcoat finish - so when you are quoting a job you'll know what colour will need to go on first.



The new Resene Metallics and special effects colour chart is available from Resene ColorShops and representatives or you can order your copy online from the Resene website.

Summit stuff

To make choosing **Resene Summit Roof** colours easily, Resene has gathered together popular Resene roof colours, and colour matches to COLORBOND® and COLORSTEEL® colours into a new **Resene Summit Roof** colour range.

Resene Summit Roof waterborne low sheen roof paint is proving very popular with its durable and desirable solid colour low sheen finish.

To keep key roofing options 'under the same roof', the Hi-Glo Metallic and MIOX tones have moved to Summit Roof Metallics branding.



The new Resene Summit Roof colour chart is available from Resene ColorShops and representatives or you can order your copy online from the Resene website. Once current stocks of the Resene Hi-Glo colour chart are used up, it will be replaced by the Resene Summit Roof chart.



Star choice

Resene has a wide variety of products, from Resene Zylone Sheen VOC Free, Resene Ceiling Paint and Resene Broadwall Waterborne Wallboard Sealer through to Resene **Enamacryl** waterborne enamel, to enable the maximum Green Star points for paint to be achieved. **Green Star** specifications are generally prepared by the specifier in conjunction with Resene to ensure they meet the Green Star requirements and achieve the maximum points. If in doubt on any specification that includes Resene paints, please don't hesitate to check with

your Resene ColorShop or

representative.

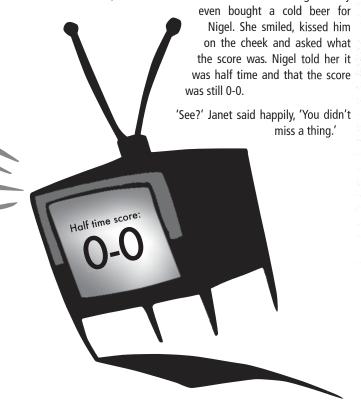


And with the sporting season back in full swing, this might be familiar to a few people...

Janet and Nigel, a happily married couple, faced the regular conflict of which was more important: the rugby match on television, or dinner with the family.

Hoping to keep the peace Nigel ate dinner with the rest of the family, and even lingered for some pleasant after-dinner chat before retiring to the lounge to turn on the television.

Some minutes later, Janet looked in to see how he was and graciously



Achievable resolutions?

And if you haven't made any New Year's resolutions, here's some we found online at basicjokes.com to consider that might be a little more attainable than most...

This year, I resolve to...

- ☐ Watch more TV. I've been missing some good stuff.
- ☐ Procrastinate more. Starting tomorrow.
- Take a vacation to someplace important: like, to see the largest ball of twine.
- ☐ Not jump off a cliff just because everyone else did.
- ☐ Stop bringing lunch from home: I should eat out more.
- ☐ Get in a whole NEW rut!
- Personal goal: bring back disco.
- ☐ Speak in a monotone voice and only use monosyllabicwords.
- ☐ Spend my summer vacation in Cyberspace.
- ☐ Gain weight. At least 30 pounds.
- Read less. Makes you think.
- ☐ Create loose ends.
- Get more toys.
- ☐ Stay off the International Space Station.
- ☐ Spread out priorities beyond my ability to keep track of them.
- Never make New Year's resolutions again!

