

# Resene TradeLines

April 2001



“Can you believe it that the clocks went back only a few weeks ago? Bummer. Shouldn't complain though, Wellington at least has had a great summer, and has added the Shell Trophy to our N.P.C. success (smirk, smirk). What a shame they sent Shoib Aktar home - boy he was exciting to watch! So what if he bent his elbow a little? I don't think I've met a guy who doesn't bend his elbow a bit. You know that the Super 12 is up and running again with a few changes from last year. I like them - you know the odds, now beat them. Oh, and there is a special booby prize - they get to personally teach me the new tackled ball law!!”

## Brushstrokes

### Breaking the Mould

Hopefully we are still in for a few more weeks (months) of good weather but autumn is the forerunner of cooler, damper weather and if anything loves dampness it is mould. Without moisture in the air mould simply cannot thrive. Moulds love the warmth too, but without humidity it is a no-grow area. That's why we have few mould problems in central Otago but plenty in Suva!

The moisture doesn't have to come from a deep depression - internal sources of moisture are just as bad. That's why the most common areas of interior mould are associated with bathrooms, laundries and anywhere that condensation can occur.

Modern houses and lifestyles can add to the problem. The working couple has their showers in the morning and go off to work, locking up their house. Modern houses are now so airtight that virtually no ventilation takes place and moulds start colonising the damp spots.

The answer to most mould problems in New Zealand is ventilation but as this can't be counted upon, most reputable paint manufacturers add some mouldicide to

their formulations. The amount added is worked out on a cost/performance basis to achieve a reasonable mould free life in a 'standard' environment. Sometimes, however, a paint gets used in a particularly mould-prone environment where its standard factory-added mouldicide is not enough.

Resene, god bless them, has come up with the answer. Someone said "Why can't we put a mouldicide in a tint pot, and, where people have a particular mould worry, give 'em a double shot?"

Well, we could, and we did, and it's called MoulDefender. Resene MoulDefender can be added to whichever acrylic decorative paint you're buying. The largest ColorShops operate a while-you-wait service and will add the MoulDefender in just before the tinters. The other ColorShops can order in mouldicide boosted products from Wellington - just let them know what you want and we'll send it to your nearest ColorShop pronto.

So, don't be mouldy - give it a shot!

### Giveaway Trade Clobber WITH 'NO MORE GAPS' SPECIAL

Purchase a 12 pack carton of 'No More Gaps' for \$69 and receive a FREE Resene T-Shirt.

Offer available only while the special T-Shirt packs last.

Special is not available in conjunction with any other discounts.



Resene - the paint the professionals use

## Tips 'n Tricks

### Eye Eye Captain!

Eyes are funny things - we rely on them so much in our everyday work, but most of us don't really look after them that well... except for donning a trendy pair of sunglasses when a cute member of the opposite sex walks past of course! Yet most of us can probably think of at least one time when we (or one of our buddies) nearly poked our eye out, got a black eye, or got something irritating in our eye.

If you are going to get an eye injury, you've got a 90% chance of doing it one of these ways:

- \* Being struck in your eye by flying particles and objects,
- \* Striking your eye against something,
- \* Your eye coming into contact with splashes, fumes or dusts,
- \* Exposure to laser beams, reflections etc.

If you are likely to face any of these hazards you will need to wear the right protective equipment such as goggles, sashes and masks.

If splashes, fumes and dust particles get into anyone's eyes, lay them on the floor and pour copious amounts of water gently into their eye/s while holding their eyelid/s open. Continue for 15 minutes, then get them off to the doctor pronto!

If you're the patient, you'll have to get someone else to do the hard work while you lie down. If the patient is wearing contact lenses, don't try and fish them out... they'll either slid out themselves or the doctor will do the honours.



Grab a copy of the Resene Putting Your Safety First brochure for more info on what to wear when to keep yourself safe. Either pick up your copy from your ColorShop, call us on **0800 RESENE** or check out the safety section at [www.resene.co.nz](http://www.resene.co.nz).

Unfortunately, even if you protect yourself against all these hazards, the only protection against red eyes after a long drinking session is to drink less! Even our techos haven't figured out a magic cure for that one yet.

## Telling Tales

**Fresh Start:** A number of new Shop Managers and Representatives have joined the Resene team over the last few months including: *Neil Heron* - Auckland Architectural Sales Representative; *Terry Hooghiemster* - Parnell Shop Manager; *Mike McGivern* - Textured Coatings Manager; *Paul Joughin* - Takapuna Shop Manager; *Julie Graham* - Warkworth Shop Manager; *Gareth Welch* - Manukau Sales Representative; *Jenny Johnston* - Riccarton Shop Manager and *Andrew Wheeler* - Invercargill Sales Representative.

## Editor's Choice

### Product of the Month:

Product of the month has to be the new Resene Waterborne Colorwood testpots. Wood stains are notorious for their ability to look different on every single substrate, absolutely frustrating anyone trying to match the colour. So, rather than creating a colour chart and causing endless colour matching confusion, we've brought out the entire range of Waterborne Colorwood colours in testpots. Slightly smaller than standard testpots, Waterborne Colorwood testpots give you the chance to try it before you buy litres of it. At only \$1.50 to trade customers - they're a steal!

### Accessory of the Month:

By popular vote, Resene Rust Gobbler, made by Resene Automotive and High Performance Coatings, has won the Master Painters Accessory of the Year Award. Developed to neutralise rust and form a protective barrier in one easy step, Resene Rust Gobbler converts rust to stable products then forms a waterproof protective barrier.

## Super 12 Promo

If you need a bit of assistance with your Super 12 picks we recommend you have a chin wag to the current top scorers...

- \* Paul Kelly - Auckland
- \* Dennis Laws - Wellington
- \* Mark Pearce - Marlborough
- \* Doug Hudson - Taranaki
- \* Hugh Charteris - Timaru
- \* Darren A'Court - Hawkes Bay

Paul Kelly is blitzing the entire country with an incredible 74.5 points at the end of week 3.

If worse comes to worse, just remember two important facts:

- \* The top scorers might just be open to bribery, and more importantly...
- \* Only one person can come last!

More news in May!

*Eneser* ♥  
*Bucket*

Eneser Bucket, Editor.



Painting with Eneser Bucket No.19

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