

The image shows several rolls of wallpaper with various designs. One prominent design features a peacock with its tail feathers fanned out, surrounded by pink flowers and green foliage. Another design shows a parrot with vibrant green and yellow feathers. There are also rolls with abstract patterns, including gold stripes and geometric shapes on a dark blue background.

The Wondrous World of Wallpaper

Friday 27th August, 2021

Presentation Outline

- **Who we are**
- **Trends**
 - Conceptual Framework
 - Interior Design
 - Application
- **Selecting Wallpaper > Evaluating Space**
 - Existing Interior Language
 - Scale & Proportion
 - Creating Focal Points
 - Defining Open Space
 - Resene *Inspirations* Range
- **Wallpaper Preparation**
- **How to Hang Wallpaper**



Who we are

- Proudly *New Zealand-owned* and operated *family business*
- Re-founded September 2020
- Our mission is to *inspire* and *support* customers on their journey to creating beautiful walls they can be proud of.



Trends

- **Conceptual Framework** > Heimtextil 2021/22



Trends

- **Conceptual Framework** > Pantone 2021



Trends

- Interiors > Comfort/Cosy

Since COVID-19 L4
Lockdown, Kiwis
spend an average of

\$500m

a month on furniture
& electronics
(Statistics New Zealand)



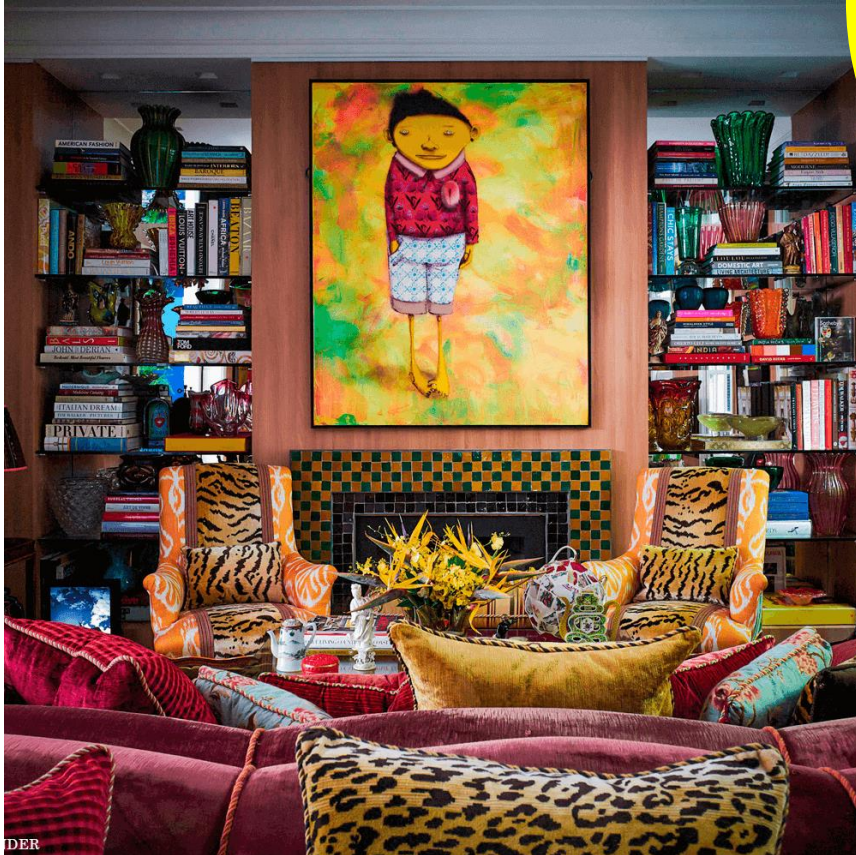
Trends

- Interiors > Comfort/Cosy



Trends

- Interiors > Maximalism



80% of
Homeowners
consider their
homes a
sanctuary
(Haven)



Trends

- Interiors > Maximalism



Trends

- Interiors > Grand millennial



**Also known
as "Granny
Chic".**



Trends

- Interiors > Grand millennial



Trends

- Interiors > Nature-inspired



Trends

- Interiors > Nature-inspired



Trends

- Interiors > Raw Luxury



Trends

- Interiors > Japandi



Trends

- Application > Little Loo Reno



The average person spends **three months** of his or her life on the dunny.
(Bathstore UK)

Trends

- **Application** > The 5th Wall (things are looking up!)



Trends

- **Application** > The 5th Wall (things are looking up!)



Trends

- **Application** > The 5th Wall (things are looking up!)



Trends

- Customised wallcoverings



Trends

- **WallPrint – Customised wallcoverings** > Domestic



Trends

- **WallPrint – Customised wallcoverings** > Commercial



Selecting the right wallpaper

- **Evaluating space** > Interior language
 - Style - Architecture (fixtures), furniture, colour
 - Scale & proportion
 - Defining open space

Selecting the right wallpaper

- Evaluating space > Interior language



Glam interior



Selecting the right wallpaper

- Evaluating space > Interior language



Coastal interior



Selecting the right wallpaper

- Evaluating space > Interior language



Modern interior

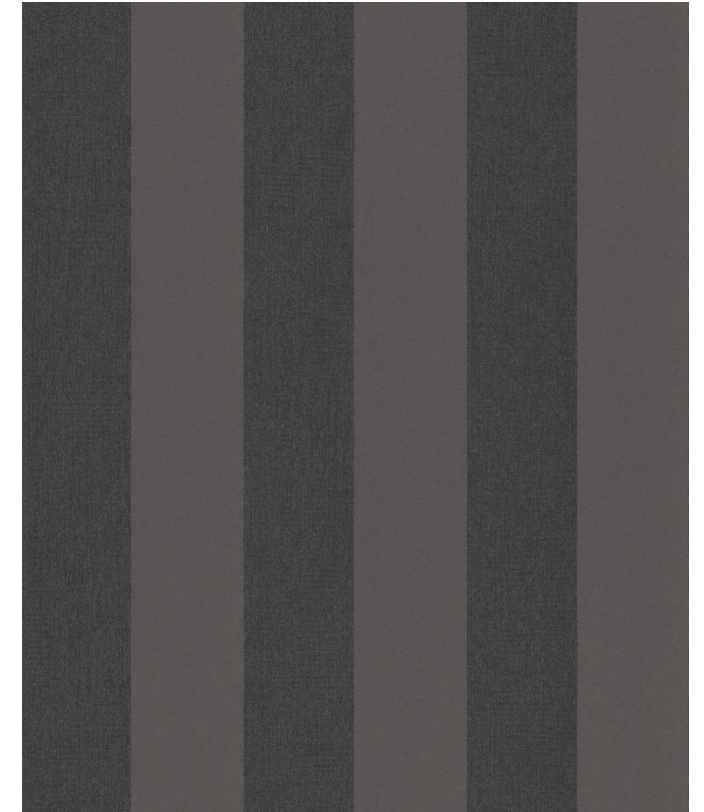


Selecting the right wallpaper

- Evaluating space > Interior language



Classical Contemporary interior



Selecting the right wallpaper

- **Evaluating space** > Interior language



Mid-century Modern interior



Selecting the right wallpaper

- Evaluating space > Interior language



Tropical interior



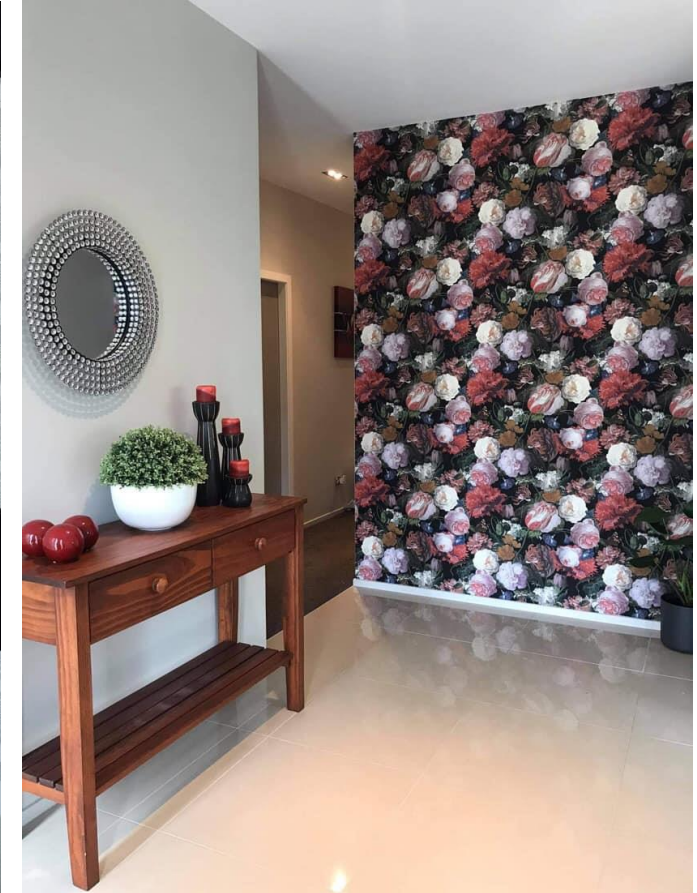
Selecting the right wallpaper

- **Evaluating space** > Scale & Proportion



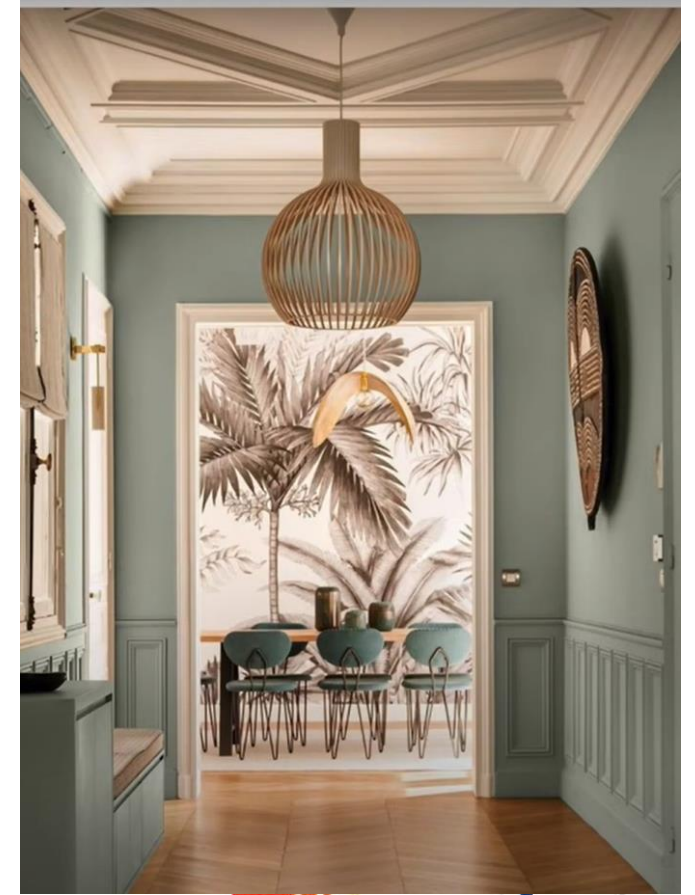
Selecting the right wallpaper

- **Evaluating space** > Creating focal points with wallpaper



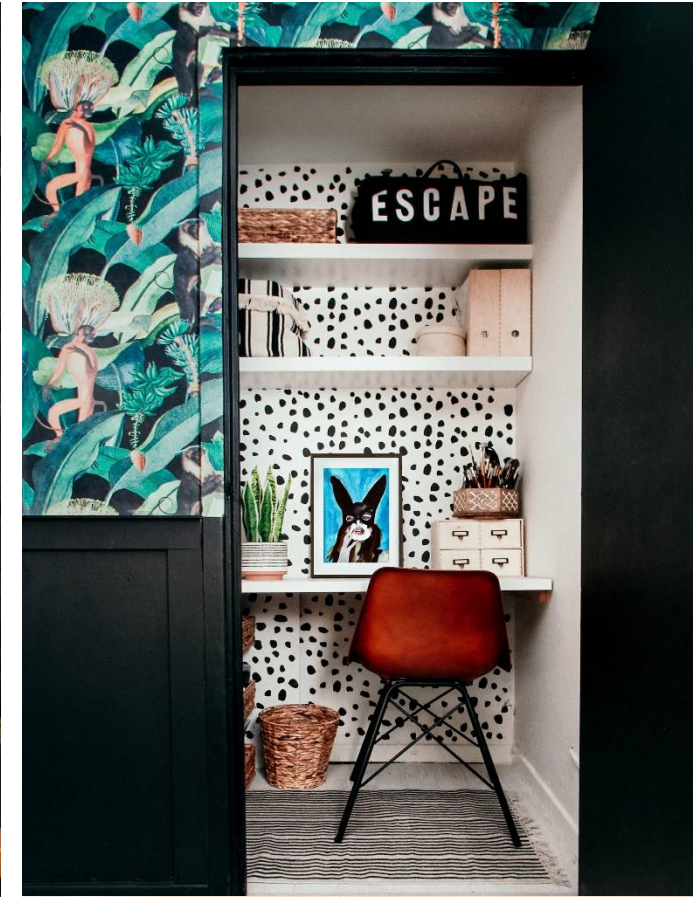
Selecting the right wallpaper

- **Evaluating space** > Creating focal points with wallpaper



Selecting the right wallpaper

- **Evaluating space** > Creating focal points with wallpaper



Selecting the right wallpaper

- **Evaluating space** > Defining open space

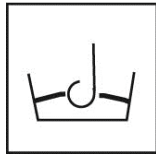


Selecting the right wallpaper

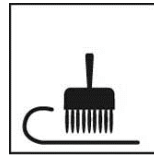
- Inspirations range



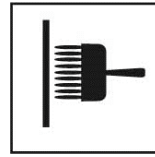
International Symbols



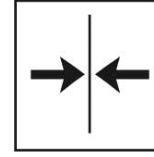
READY PASTED



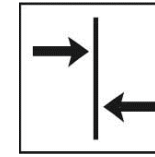
PASTE THE PAPER



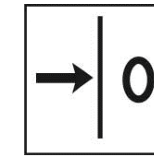
PASTE THE WALL



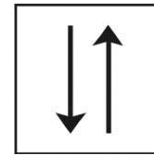
STRAIGHT MATCH



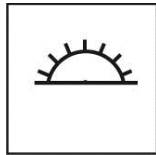
DROP MATCH



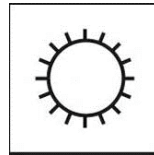
NO MATCH



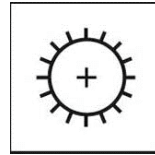
**REVERSE HANG
ALTERNATE LENGTHS**



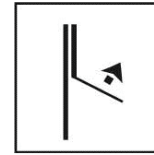
**MODERATE LIGHT
FASTNESS**



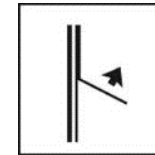
**GOOD LIGHT
FASTNESS**



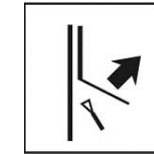
**VERY GOOD
LIGHT FASTNESS**



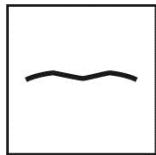
STRIPPABLE



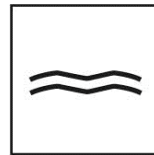
**DRY
PEELABLE**



**WET
REMOVABLE**



SPONGEABLE



WASHABLE



**SUPER
WASHABLE**



SCRUBBABLE

Wallpaper Types

- **Un-pasted paper**

- No paste.
- Symbol
- History
- Original Wallpaper
- Paintables
- Can also be vinyl coated and solid vinyl's
- Wood fibre base that expands 5mm – 8mm from dry to wet.
- Relaxation time of 10 minutes.
- Product application.
- Benefits
- Negatives



Wallpaper Types

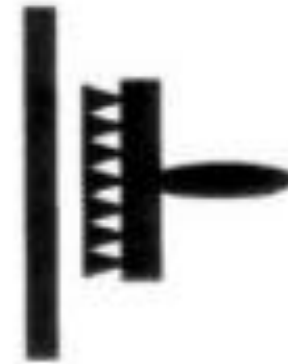
- **Pre-pasted paper**

- Pre coated with paste.
- Polymer type paste.
- Soaking in water trough for 1
- Paper expands 5mm – 8mm from dry to wet.
- Relax time of 10 minutes.
- Caution pasting this product
- History of Pre Paste
- Product application

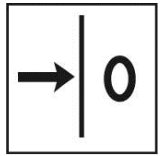


Wallpaper Types

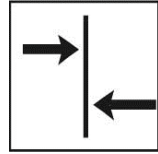
- **Paste the Wall (non-woven)**
 - History
 - Product make up, synthetic fibre
 - Paste application
 - Product application
 - Benefits
 - Negatives



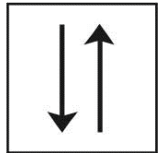
Side match – Pattern Repeat



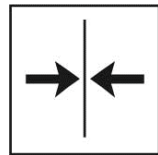
– Random.



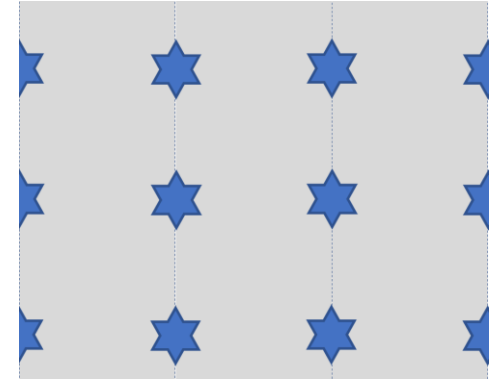
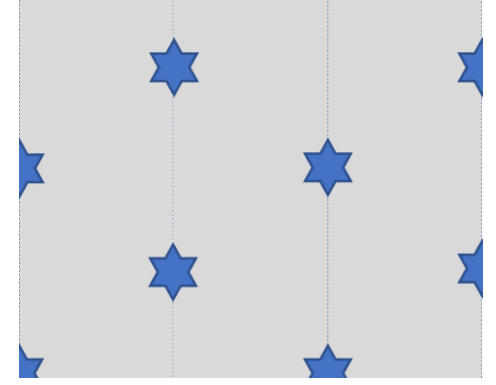
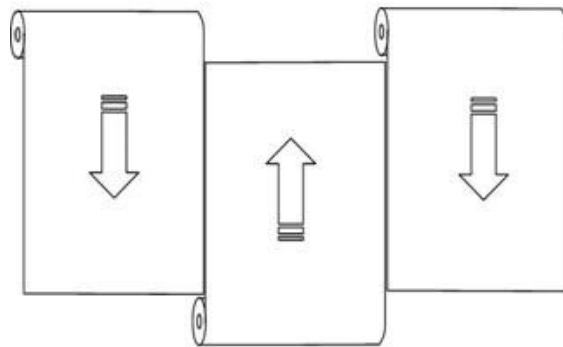
– Half Drop



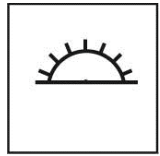
– Reverse Hang



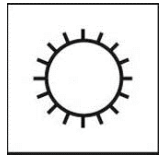
– Straight.



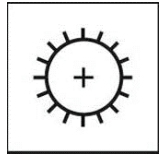
Light Fastness



– Moderate



– Good



– Very Good



Removal



– Strippable



– Dry Peelable

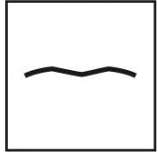


– Wet Removable

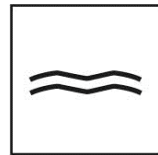


the dream
Ornate – to decorate – to adorn.
Begin with your walls, decorate with textures inspired from the classical age. Echo the look of marble-patinated stone to complement your furnishings with a palette of colour that will flow throughout the space.
Aspiring Walls is proud to design and manufacture Ornate collection right here on site.
Trends will come and go, but good classical design stands the test of time. Reinterpreted for today's world, these walls in no time at all.

Durability



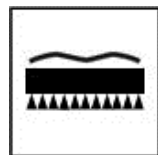
– Spongeable



– Washable

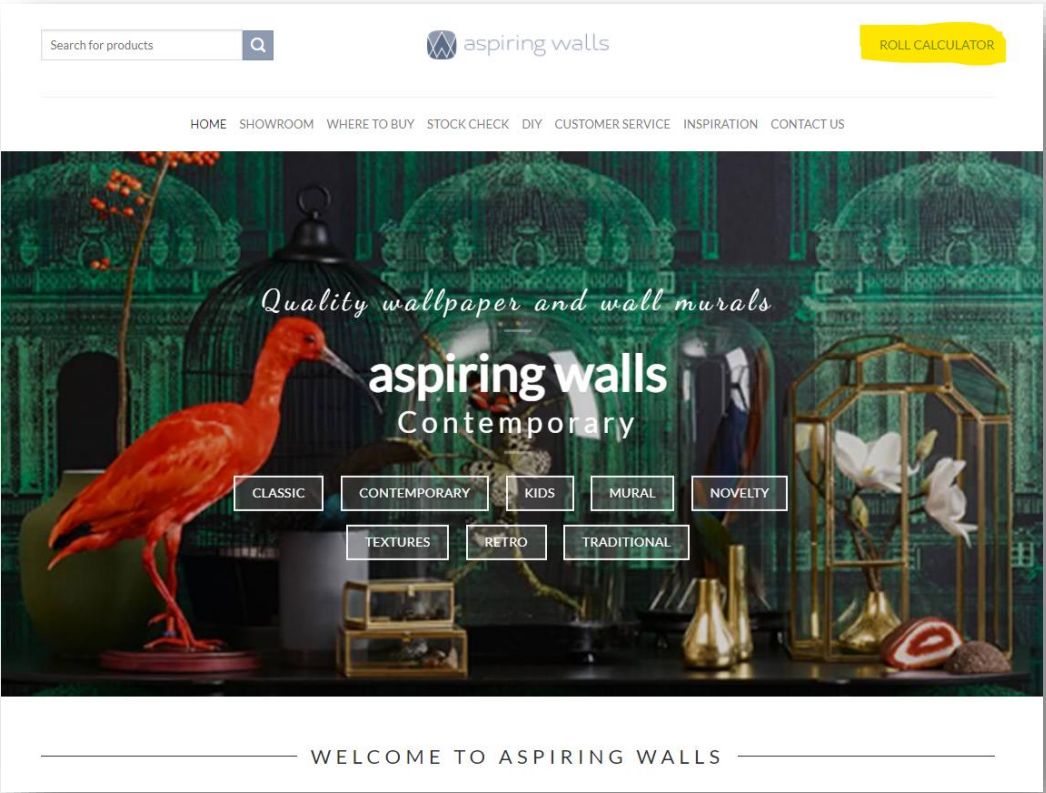


– Super Washable

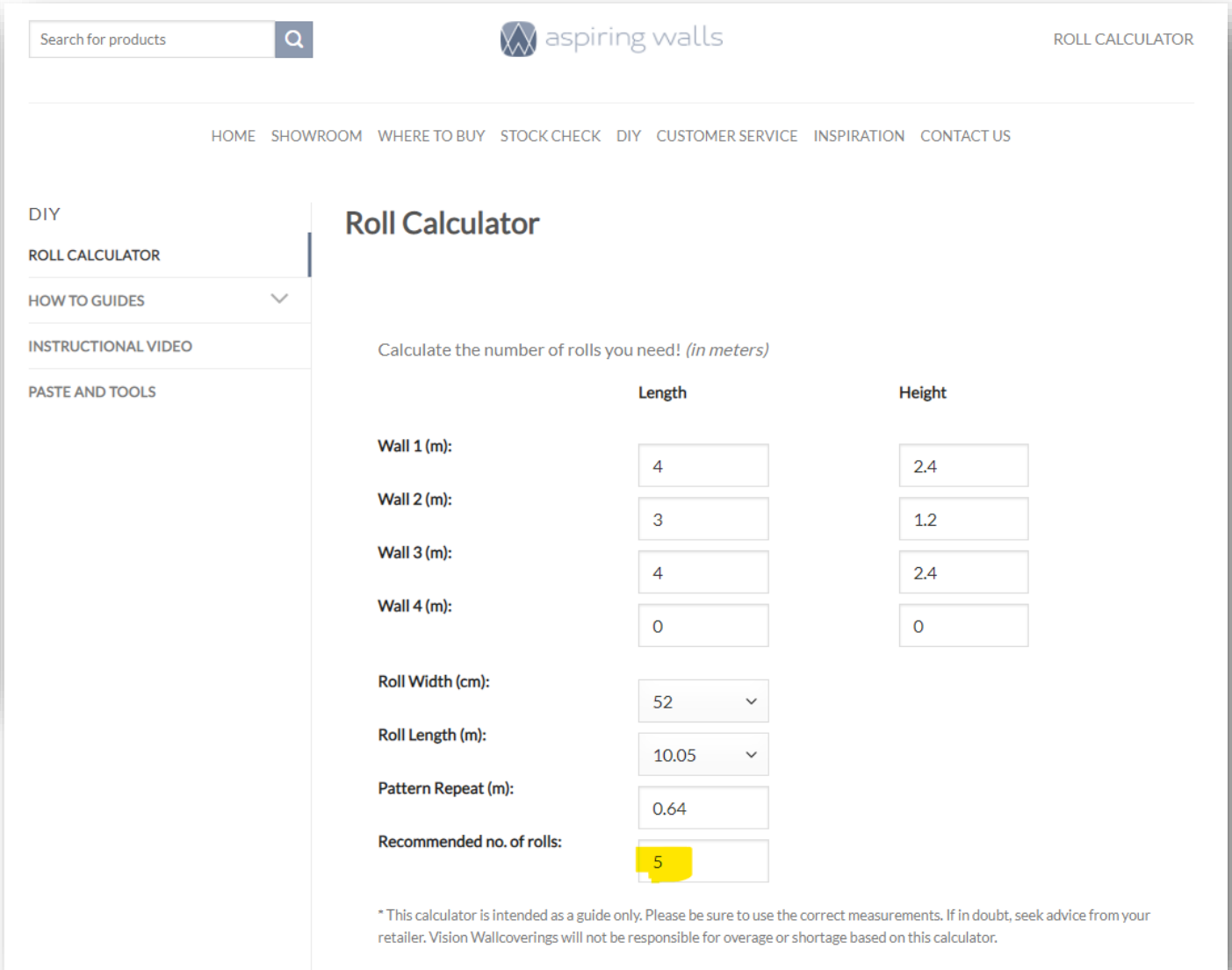


– Scrubbable





aspiringwalls.co.nz



Application Guide



Wallpaper Surface
Preparation and
Application Guide

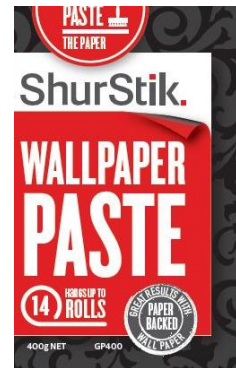


Sealing Surfaces



Paste & Size range available

Size & Paste must be mixed to the correct consistency and has a pot and wall life of three days



Product Guide



	Shurstik	Shurstik	Metylan	Metylan	HallsBeeline	Hallsbeeline	Hallsbeeline	Hallsbeeline
Product Name	Blue	Red	Special	Direct Control	Flake Adhesive	All Purpose Ready Mix	Vinyl Light Grade	Medium Grade Heavy mix
Suitable for	Unpasted	✓	✓	✗	✓	✓	✓	✗
	Pre-pasted	✗	✓	✓	✓	✓	✗	✗
	Paste-The-Wall	✓	✗	✗	✓	✓	✓	✓
	Painton	✓	✗	✗	✓	✓	✓	✓
	Anaglypta	✗	✓	✓	✗	✓	✓	✗
	Pasting Machines	✗	✓	✓	✓	✓	✓	✓
Sizes Available	400g, 2kg, 5kg	100g, 200g, 400g, 1kg, 2kg, 5kg, 5kg	200g	200g	6 pint, 36 pint	5kg, 10kg	4.5kg, 9kg	5kg, 10kg
Approximate Coverage	1 roll/100g	3 rolls/100g	4-5 rolls/200g	4 rolls/200g	5 rolls/6 pints	1-6 rolls/1kg	1-2 rolls/1kg	1 roll/1kg
Features and Benefits	<ul style="list-style-type: none"> Goes on blue, dries clear Master Painter approved Specially designed for NZ Paste The Wall products 	<ul style="list-style-type: none"> Contains fungicide Ready to use in five minutes Great for those who prefer to paste pre-pasted wallpaper 	<ul style="list-style-type: none"> Suitable for heavy paper backed wallpaper, foils and grasscloth 	<ul style="list-style-type: none"> Goes on pink, dries clear No splash formula Mixed paste can be stored for approximately four days 	<ul style="list-style-type: none"> Available in handy trade pack Quick mix in three minutes Contains fungicide Excellent slip 	<ul style="list-style-type: none"> PVA strong bond and excellent slip Contains fungicide Ready to use 	<ul style="list-style-type: none"> Dilutable for different uses - just add water to level on bucket High initial tack PVA for strong bond Contains fungicide 	<ul style="list-style-type: none"> Suitable for heavy duty and commercial wallcoverings Contains fire retardant PVA to provide slip for pattern matching Very strong final bond

Product Guide



	Shurstik	Shurstik	Shurstik	Shurstik	Shurstik	Metylan	Beeline	Beeline
Product Name	Latex Size	Granulated Size	Border Adhesive	Stick Down Adhesive	Vinyl Cleaner	Wallpaper Remover	Primer/Sealer	Sugar Soap
Suitable for	Paper-Backed Product	✓	✗	✓	✓	✓	n/a	n/a
	Non-woven Product (Paste The Wall)	✗	✓	✓	✓	✓	n/a	n/a
Sizes Available	1L, 4L, 10L	100g, 200g, 400g, 2kg, 5kg	250ml, 500ml, 1L	100ml, 500ml	250ml	500ml, 1L	25kg	450g
Features and Benefits	<ul style="list-style-type: none"> • Pre-mixed • Excellent re-wetting abilities • Helps reduce edge curl and opening joints • Gives a strong bond between wall and wallpaper paste 	<ul style="list-style-type: none"> • Only choice for paste the wall products 	<ul style="list-style-type: none"> • Bonds all wallpaper borders to solid vinyl wallpapers, vinyl coated and painted surfaces 	<ul style="list-style-type: none"> • Ideal for lap-ping seams • Perfect for sticking down lifting joints • PVA based for a strong bond 	<ul style="list-style-type: none"> • Effectively removes dirt and grime from vinyl wallpapers 	<ul style="list-style-type: none"> • Breaks down enzymes in size and paste 	<ul style="list-style-type: none"> • Promotes adhesion to difficult surfaces • Reduces seam opening, lifting edges and bubbling • Water based • Provides key • Seals absorbent surfaces • Contains fungicide 	<ul style="list-style-type: none"> • Cleanses to prepare for wallpapering or painting • Removes grease, grime and nicotine stains • Suitable for use on a wide variety of surfaces including solid vinyl wallcoverings

How to hang wallpaper – Paste the wall

Thank you for watching!

For more information, contact:



aspiring walls

neil.macdonald@aspiringwalls.co.nz

terry.isaako@aspiringwalls.co.nz