Protect your place against graffiti

Unsightly graffiti over your property not only looks ugly, but it tends to attract even more graffiti.

Protect your home or business against graffiti with Resene Uracryl GraffitiShield, a low odour, low VOC waterborne alternative to traditional anti-graffiti coatings. Once cured, if graffiti does occur, it can be removed using Resene Graffiti Cleaner without the need to repaint.

Pesene Uracryl GraffitiShield

Resene Graffiti Cleaner is formulated for effective and easy removal of graffiti and is very effective against common materials used for graffiti, such as spray paint, inks, crayons and lipsticks.

Graffiti is often called a gateway crime – left unaddressed, taggers often progress to more serious crimes, so it pays to tackle any graffiti that you do see promptly otherwise the problem will likely get worse.

Resene Uracryl GraffitiShield and **Resene Graffiti Cleaner** are available from Resene. See Data Sheet RA58 and RA101 for technical information.

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If your property has been tagged:

- Remove graffiti as soon as possible, preferably within 24 hours. If it is on a painted surface you may choose to paint it out or clean off the graffiti, using Resene Graffiti Cleaner.
- If you are removing graffiti for the first time, try different methods on a small area first to ensure you are not causing more damage.
- Rid an unpainted wall or fence of graffiti by sanding or waterblasting. Waterblasting is very effective on unpainted surfaces. The smoother the surface the more easily it can be cleaned. On unsealed porous surfaces such as brick, concrete and unpolished stone, even complete removal of graffiti on the surface still leaves behind its indelible message. Generally a painted wall is easier to keep graffiti free because any further tags can simply be painted over in the same colour as the original.
- Chemical removal can be a particularly effective method of removing permanent markers or removing graffiti from steel surfaces.
- Protect the driveway and footpath from paint drips and spills when painting out tagging.
- If graffiti has been painted over trees, rub the damaged areas with baking soda and rinse off thoroughly with water.

Resene also produces Resene TagCover, a custom made range of waterborne satin paints formulated to provide a budget friendly paint system to cover graffiti. Available in a range of colours and custom colours are available on request.

Resene donates good condition paint and grey waterborne paint collected through the Resene PaintWise service to not-for-profit organisations and schools. This paint is ideal for covering tagging where the colour is not critical. Find out more and register online at www.resene.co.nz/paintwise.htm (NZ only).

See the Resene You're a key part of our graffiti free team brochure or www.graffitifree.co.nz for more ideas to minimise the effects of graffiti.

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