

# Resene TradeLines

Issue 4 - 2006



“ The best of the summer is behind us now so it's time to start planning autumn and winter painting projects to make the most of good weather outside and find enough work to keep busy inside when Mother Nature decides she is having a bad day.

Wintergrade products are back on the menu to help keep you busy through winter, plus we have a new waterborne product to make life easier and less odorous! ”

## Step by step

Take the odour out of painting wooden porches, concrete steps and pathways and the like with the new waterborne version of Resene Sidewalk. And if the easy water washup, better durability and lower odour versus the old solventborne version isn't enough to convince you, the new product is available in over 900 colours!!! The clever Tech team have standardised the tones in the new product to match normal light, pastel, deep and ultra deep tinting rules, which means that any colours off these tones may be tinted direct into Resene Waterborne Sidewalk... awesome!!



We'll be updating the Decks, Paths, Driveways and Recreational Areas chart when the current stocks run out but in the meantime you can get the colours shown on the chart plus any colours off light, pastel, deep and ultra deep tone, so we reckon you should have enough colours to splash some colour about the place.

See Data Sheet D38a for more information on Resene Waterborne Sidewalk.

If you are keen on a non-skid option either fire some Resene SRG Grit into Resene Waterborne Sidewalk or grab some Resene Non-Skid Deck & Path.

## Chill out

The chill is in the air again (or maybe it is too many cold beers in front of Super 14), which means that the Production boys and girls are cranking up the supply of **Resene Wintergrade Lumbersider** and **Resene Wintergrade Hi-Glo** again to help you keep working over winter. The recommended drying temperature for both products is a supercool 2°C, which means you are buying yourself an insurance policy against the cold.

Cold weather means that standard waterborne paint can't form a proper film at low temperatures as the acrylic base needs some warmth to make the particles soft enough to stick together. Unless the paint is based on wintergrade technology, a paint film dried in the cold can crack and even just dry to a powder. There's an intermediate set of temperatures between 5°C to 10°C where the film seems to form okay but looks can be deceptive as the coating is likely to have much poorer than normal durability.

But before you get disheartened, painting over winter definitely is possible, especially if you have a trusty pail of **Resene Wintergrade Lumbersider** or **Resene Wintergrade Hi-Glo** by your side. Both products are available in 10L white and colours off white so should cover most needs.

Best of all the Wintergrade versions are just the same price as the normal versions, so you can just choose whichever product fits in with your local weather conditions. Finishes of Resene Wintergrade products can differ slightly from the standard products so if you start a job in wintergrade products we recommend you finish it in wintergrade products to get the most even finish.

Production will be churning out batches of wintergrade products from now until the end of August, at which time the optimists among us think it might just start feeling warmer or else we'll all be frozen solid and won't know the difference.



the Eneser news the professionals use

## Golden **rules** of this establishment

ATTENTION ALL STAFF AND VISITORS:

1. If you open it, close it.
2. If you turn it on, turn it off.
3. If you unlock it, lock it.
4. If you break it, repair it.
5. If you can't fix it, call someone who can.
6. If you borrow it, return it.
7. If you use it, take care of it.
8. If you make a mess, clean it up.
9. If you move it, put it back.
10. If it doesn't concern you, leave it alone!!!!

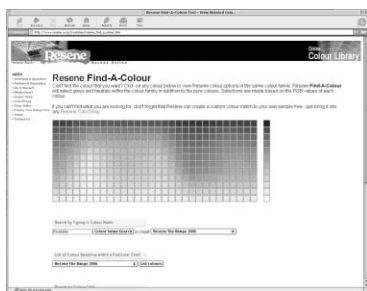
Of course I need it TODAY -  
if I wanted it tomorrow I'd order it TOMORROW!

## Find-A-Colour

Customer can't find the colour they want? Resene have added a new feature to the Resene website that makes finding colours even easier. It is modelled on the RGB feature in the **Resene EzyPaint** software that allows customers to pick a colour from a palette and then the software will show them all the Resene colours close to their selection.

Just pick a colour from the colour grid and the software will use RGB values for each colour to display a palette of colours similar to the one selected. It's a great way to get started with colour selections, though obviously we still recommend that testpots are used to check out the colour choices on the area being painted before purchasing the paint.

The new feature is live now at [www.resene.co.nz/swatches/resene\\_find\\_a\\_colour.htm](http://www.resene.co.nz/swatches/resene_find_a_colour.htm). So next time you have a customer stuck trying to find colours, point them in the direction of **Find-A-Colour** and leave them to investigate at their leisure.



## He versus she

A husband read an article to his wife about how many words women use a day... 30,000 to a man's 15,000. The wife replied, "The reason has to be because men don't listen and we have to repeat everything...". The husband then turned to his wife and asked, "What?"



A man and his wife were having an argument about who should brew the coffee each morning. The wife said, "You should do it, because you get up first, and then we don't have to wait as long to get our coffee." The husband said, "You are in charge of cooking around here and you should do it, because that is your job, and I can just wait for my coffee." Wife replies, "No, you should do it, and besides, it is in the Bible that the man should do the coffee." Husband replies, "I can't believe that, show me." So she fetched the Bible, and opened the New Testament and showed him at the top of several pages, that it indeed says... "HEBREWS"

A man and his wife were having some problems at home and were giving each other the silent treatment. Suddenly, the man realised that the next day, he would need his wife to wake him at 5:00 AM for an early morning business flight. Not wanting to be the first to break the silence (and LOSE), he wrote on a piece of paper, "Please wake me at 5:00 AM." He left it where he knew she would find it. The next morning, the man woke up, only to discover it was 9:00AM and he had missed his flight. Furious, he was about to go and see why his wife hadn't woken him, when he noticed a piece of paper by the bed. The paper said, "It is 5:00 AM. Wake up."

More news next month!

*Eneser* ♥  
*Buckett*

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