

faux

Resene Wallpaper
EAR401



Resene
Rusty Nail

Resene Wallpaper
939903




Through advances in digital technology, papers are replicating stone, timber, brick, tiles and more with a life-like sharpness. If your building's materials can't deliver, never fear. Want the look New York-style loft? No problem. A weathered European villa? Wallpaper has it covered.

This trend started with striking faux timber and brick effects but has since gone on to more sophisticated and subtle renderings, replicating effects like colourwashed concrete walls, granite, crumpled paper, flaking paint and steel panels. The wallpapers are so hyper-real, you need to touch them to discover that they're not what they seem. You can see why they've earned the term 'conversational' designs.


top tip

When considering a faux paper, take the location and context into account. The design needs to look like it belongs.

Resene Wallpaper
939811

Resene
Alamo 

Unless the design is very subtle, faux effects are often best reserved for feature walls.

Resene Concrete 



Resene Wallpaper
445510



Resene Wallpaper
EAR001



Resene
Wood Bark



Resene Wallpaper
FH37528



Resene
Wallpaper
EAR102